

Medieinfo 2010 Museumsnytt

Museumsnytt ble etablert i 1951 og er landets eneste fagblad i museumssektoren. Museumsnytt utgis i henhold til Fagpressens redaktørplakat.

www.museumsnytt.no



Inneholder:

- Utstillinger
- Kulturpolitikk
- Kommentarstoff
- Anmeldelser
- Bøker
- Nyheter

Utgivelsesplan 2010

Utgave	Annonsefrist	Utgivelse
1	20.01.10	16.02.10
2	24.03.10	28.04.10
3	26.05.10	23.06.10
4	18.08.10	15.09.10
5	03.11.10	01.12.10

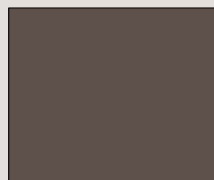
Opplag: 2097 

Avbestillingsfrist = annonsefrist

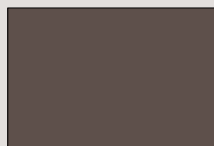
Abonnement kr. 200,-
Utkommer 5 ganger i året.

Internettannonser www.museumsnytt.no:

Plakat

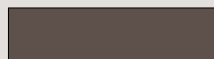


Bredde: 600px x 500px

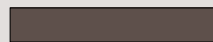


Bredde: 600px x 400px

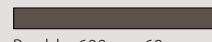
Stripe



Bredde: 600px x 150px



Bredde: 600px x 100px



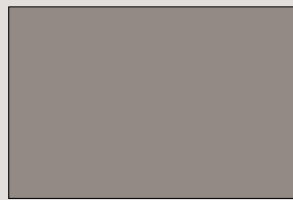
Bredde: 600px x 60px

Priser:

Kontakt John Larssen for pristilbud. Museumsnytt hjelper gjerne til med utforming av annonser.

Bladannonser

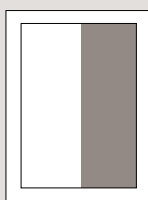
Bladformat: 210x280 mm. Ved utfallende annonser:
3 mm skjærekant.



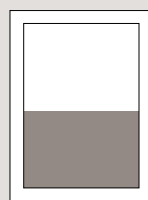
2/1 side utfallende
(426x286 mm)



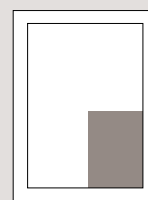
1/1 side utfallende
(216x286 mm)



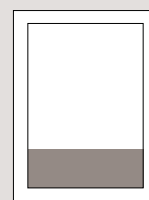
1/2 side høydeformat
(80x240 mm)



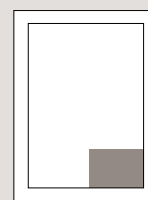
1/2 side breddeformat
(165x115 mm)



1/4 side høydeformat
(80x115 mm)



1/4 side breddeformat
(165x55 mm)



1/8 side breddeformat
(80x55 mm)

Priser:

2/1 side (4 farger): NOK 9900,- • 1/1 side (4 farger): NOK 7900,- • 1/2 side (4 farger): NOK 4900,-
1/4 side (4 farger): NOK 3900,- • 1/8 side (4 farger): NOK 2900,-

Kontaktpersoner:

Redaktør: Signy Norendal, tlf. 970 80 466, e-post: post@museumsnytt.no
Annonse selger: John Larssen, tlf. 22 09 69 19, e-post: john@media-team.no
Layout: Jentestreker AS: www.jentestreker.no • **Trykk:** Møklegaard trykkeri AS
Eier og utgiver: ABM-media AS, tlf. 22 45 28 78, www.abm-media.no



Foto: Verdensarvsenter for bergkunst – Alta Museum.